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fashion calendar

44 WEST FIFTY-SECOND STREET • NEW YORK 19 • ELDORADO 5-3693

RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

1951

january

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february

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november

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, NOVEMBER 9, 1951</u>			
Now Going On	SHOWING OF RESORT AND SPRING COLLECTION Presentation of the Resort and Spring collection of blouses and separates by Dorine Liebert at daily showings. Contact: Faye Berk, EL. 5-2577.	DORINE LIEBERT	15 EAST 53RD STREET SHOWROOM-9TH FLOOR
Friday Nov. 9 10:30 A.M.	PRESS PREVIEW OF SPRING COLLECTION The Spring collection of coats and suits, designed by Seymour Fox, and introducing exclusive colors and fabrics, will be presented to the press. By invitation only. Publicity: Ann R. Silver Associates, MU. 7-8654.	SEYMOUR FOX (FOX & CO.)	512 SEVENTH AVENUE SHOWROOM-34TH FLOOR

ADVANCE SHOWINGS: 18TH NATIONAL PRESS WEEK (JANUARY 7, 1952)

The following members of the N.Y. Dress Institute's Couture Group will hold Advance Showings of their Spring collections for syndicates, newspapers and magazines (for release during Press Week, January 7, 1952). These previews will coincide with regular buyers' showings. By invitation only. Publicity: Eleanor Lambert. Contact: N. Y. Dress Institute, LA. 4-0461.

Friday,	Nov. 9...	12:00 Noon	PARNIS-LIVINGSTON (Mollie Parnis)	530 SEVENTH AVE.
		4:30 P.M.	TRIGERE	29 WEST 57TH ST.
Monday,	Nov. 12...	10:30 A.M.	PATTULLO-JO COPELAND	498 SEVENTH AVE.
		1:30 P.M.	DAVID E. GOTTLIEB.	530 SEVENTH AVE.
Tuesday,	Nov. 13...	10:00 A.M.	NETTIE ROSENSTEIN.	550 SEVENTH AVE.
Wednesday,	Nov. 14...	10:30 A.M.	MAURICE REMTNER.	498 SEVENTH AVE.
		2:30 P.M.	BENDER & HAMBURGER	498 SEVENTH AVE.
Thursday,	Nov. 15...	10:00 A.M.	ADELE SIMPSON.	530 SEVENTH AVE.
		2:30 P.M.	TOWNLEY FROCKS (Claire McCardell)	550 SEVENTH AVE.
Friday,	Nov. 16...	11:00 A.M.	EDWIN H. FOREMAN (Tina Leser). .	1410 BROADWAY
Monday,	Nov. 19...	10:30 A.M.	ORIGINALA COATS.	512 SEVENTH AVE.
		2:30 P.M.	ANTHONY BLOTTA	498 SEVENTH AVE.
Tuesday,	Nov. 20...	10:00 A.M.	PHILIP MANGONE	500 SEVENTH AVE.
		2:30 P.M.	CEIL CHAPMAN	530 SEVENTH AVE.
Wednesday,	Nov. 21...	10:00 A.M.	BEN REIG	498 SEVENTH AVE.
Monday,	Nov. 26...	10:30 A.M.	JANE DERBY	785 FIFTH AVE.
		2:30 P.M.	PAUL PARNES.	498 SEVENTH AVE.
Tuesday,	Nov. 27...	10:30 A.M.	MONTE-SANO & PRUZAN.	21 WEST 46TH ST.
Wednesday,	Nov. 28...	10:30 A.M.	BEN ZUCKERMAN.	512 SEVENTH AVE.

Friday Nov. 9 3:30 P.M. Tea	SHOWING OF FASHIONS AT COLLEGE BOARD TEA Abraham & Straus will present new campus fashions at a welcoming tea for 36 members of the A & S College Board. By invitation. Publicity: Frances Bemis, Feature Events Department, TR. 5-7200.	ABRAHAM & STRAUS	5TH FLOOR GALLATIN ROOM
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 9 4:30 P.M.	TRIGERE'S PRESS PREVIEW OF SPRING COLLECTION AT 29 WEST 57TH STREET. (See Page 1).		
Saturday Nov. 10 11:00 A.M.	HOLIDAY FASHIONS FOR CHILDREN Martin's will present Holiday fashions for toddlers, young sprouts, girls, in-be-tweens, and boys. Contact: Fashion Office, TR. 5-3100, Ext. 355.	MARTIN'S (BROOKLYN)	5TH FLOOR
<u>WEEK BEGINNING MONDAY, NOVEMBER 12, 1951</u>			
Nov. 12 10:30 A.M.	PATTULLO-JO COPELAND'S SPRING FASHIONS PREVIEW AT 498 SEVENTH AVENUE. (See Page 1).		
Nov. 12 1:30 P.M.	DAVID E. GOTTLIEB'S PREVIEW OF SPRING COLLECTION AT 530 SEVENTH AVENUE. (See Page 1).		
Monday Nov. 12 4:00 P.M.	PRESS PREVIEW: MARY JANE DRESSES FOR CHILDREN Press preview by G.H. and E. Freydborg, showing the Spring collection of Mary Jane Dresses for girls. By invitation only. <u>Scout-Tex Knitwear for boys and Mary Jane Dresses will be presented to the trade at a buffet luncheon, Wednesday, Nov. 14, from 11:30 A.M. to 5:30 P.M. in the show-room, 1350 Broadway).</u> Contact: S.A. Gross, LA. 4-0840.		
Monday Nov. 12 4:00 P.M.	PREVIEW: RESORT & SPRING MILLINERY Presentation of the Resort and Advance Spring collection of millinery by G. Howard Hodge. By invitation. Publ.: Maud G. Moody, LE. 2-4049.	G. HOWARD HODGE	1 WEST 39TH STREET SHOWROOM
Monday Nov. 12 7:30 P.M.- 9:30 P.M.	SEVENTH SESSION OF FASHION TRAINING COURSE) Subject: "Display-Television"--store windows; fashion applied to television. Speakers: Henry Callahan, Lord & Taylor; Catherine Anne D'Alessio, NBC-TV. Fee: \$2.00. Contact: The Fashion Group, CI. 7-3940.		
Beginning Monday Nov. 12	OPENING: SPRING COAT & SUIT COLLECTION Daily showings, by appointment. Contact: LA. 4-2544.	BEN GERSHEL & CO., INC.	512 SEVENTH AVENUE SHOWROOM
Beginning Monday Nov. 12	OPENING: SPRING COAT & SUIT COLLECTION Daily showings, by appointment. Contact: LU. 2-2317.	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM
Nov. 13 10:00 A.M.	NETTIE ROSENSTEIN'S PREVIEW OF SPRING COLLECTION AT 550 SEVENTH AVE. (See Page 1)		
Tuesday Nov. 13 10:00 A.M.- 12:00 Noon	LEATHER & FABRICS GLOVES Showing of leather and fabric gloves, designed by Jean Dessès for Ireland Bros. By invitation. Contact: Jane Randall of Ray Austrian, MU. 5-7511.		
Tuesday Nov. 13 11:00 A.M.	PRESS PREVIEW: SPRING COAT & SUIT COLLECTION Presentation of Heatherton coats and suits by Empire Imports. By invitation only. Publicity: Kay Norton, PL. 3-0236.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Nov. 13	OPENING: SPRING COAT & SUIT COLLECTION At 10:30 A.M. and 2:30 P.M. daily. Contact: Diana Adler, PE. 6-8130.	HANDELSMAN & RAIFFE	205 WEST 39TH STREET SHOWROOM-14TH FLOOR
Beginning Tuesday Nov. 13	OPENING: SPRING COATS & SUITS BY MOLLY At 2:00 P.M. daily. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM-38TH FLOOR
Tuesday Nov. 13 2:00 P.M.	BELICIANO COLLECTION & DONALD NORRIS DESIGNS Dave Bellsey will present his Spring collection, designed by Donald Norris, and the Belliciano coats and suits. By invitation only. <u>Trade showings on Wed., Nov. 14 and Thurs., Nov. 15, at 10:30 A.M. and 2:00 P.M.; Fri., Nov. 16 and daily thereafter at 10:30 A.M. Publ.: Sidney Dee Bloeme, JU. 6-4490.</u>	DAVE BELLSEY CO., INC.	512 SEVENTH AVENUE SHOWROOM-30TH FLOOR
Tuesday Nov. 13 2:30 P.M.	PRESS PREVIEW: WINTER-SPRING CUSTOM FASHIONS The press will be invited to Zoe de Salle's preview of her collection of Winter-into-Spring custom-made dresses, coats and suits. By invitation only. Contact: Carlos Diaz, FL. 3-0396.	ZOE DE SALLE	18 EAST 53RD STREET SALON
Tuesday Nov. 13 4:30 P.M. Cocktails	PREVIEW OF SPRING CLOTHES FOR BOYS Spring showing of Hi-Line's "Clothes For Young Sirs"--sizes 2 to 7. By invitation only. Publicity: Bea Baris, LO. 4-5114.	HI-LINE (1350 BROADWAY)	CARNIVAL ROOM 8TH AVE. & 51ST ST.
Tuesday Nov. 13 8:00 P.M.	OPENING: METROPOLITAN OPERA'S 67TH SEASON Presentation of Verdi's AIDA. Met. Opera Publ.: Margaret Carson, PE. 6-1200.	METROPOLITAN OPERA ASSOCIATION, INC.	MET. OPERA HOUSE B'WAY & 39TH STREET

OPENING NIGHT BOX-HOLDERS AT THE METROPOLITAN OPERA

For the convenience of fashion reporters who want to know who's who in the Diamond Horseshoe on Opening Night at the Opera, FASHION CALENDAR again publishes this list of Opening Night box-holders, and their box numbers, released exclusively by N.W. Ayer & Son, Inc. (in the interest of diamonds, of course) and in cooperation with the Metropolitan Opera.

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| 1. Mr. & Mrs. Emerson Axe | 2. Mrs. Beverley Bogert |
| 3.) Mr. George L. Bagby | 4. Franz W. Sichel |
| 5.) | 6. Mr. Walter D. Floersheimer |
| 7. Mrs. Lorraine Manville Dresselhuys | 8. Mr. and Mrs. Donald Blagden |
| 9. Miss Estelle Liebling | 10. Mrs. Ceil Chapman |
| 11. Mr. & Mrs. Eli T. Watson | 12. Mr. and Mrs. Barney Balaban |
| 13. Mrs. Sophie Hatziyamis | 14. (undisclosed) |
| 15. Mr. and Mrs. H.C. Altmann | 16. Mr. and Mrs. George Merck |
| 17. Mr. and Mrs. Richard H. West | 18. Mr. and Mrs. Alfred Fellner |
| 19. Mr. and Mrs. Charles H. Revson | 20. Mr. and Mrs. Edward F. Hutton, |
| 21. Elizabeth M. Graham | Mr. and Mrs. William K. Dick |
| 23. Mr. Rudolf Bing | 22. Mr. and Mrs. Seborn Perry |
| 25. Mr. Lowell Wadmond | 24. Sen. and Mrs. Chas. B. Howard |
| 27. Mrs. August Belmont | 26. Mr. Stephen D. Stephanidis |
| 29. (undisclosed) | 28. Mr. and Mrs. Irving Geist |
| 31. Mr. & Mrs. Curtis E. Calder | 30. Mr. & Mrs. Cornelius V. Starr |
| 33. Mr. Lauder Greenway | 32. Mrs. Franklin G. Terry |
| 35. Miss Eleanor Steber | 34. Mr. J. B. Haggin |

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 14 9:15 A.M. Breakfast	PREVIEW OF SPRING DRESS COLLECTION Penart Fashions will present their Spring dress collection, designed by Kasper. By invitation only. Publicity: Gladys Steiner, MU. 9-1630.	PENART FASHIONS BY KASPER	HOTEL PLAZA BAROQUE ROOM
Nov. 14 10:30 A.M.	MAURICE RENTNER'S PREVIEW OF SPRING COLLECTION AT 498 SEVENTH AVENUE. (See Page 1).		
Wednesday Nov. 14 12:30 P.M. Luncheon	COCKTAIL & EVENING FASHIONS AT LUNCHEON "In The Grand Manner"--Russeks will present cocktail and evening fashions. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Russeks Publicity: Florence Lord, WI. 7-1900. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.	RUSSEKS FIFTH AVENUE	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Nov. 14 12:30 P.M. Luncheon	FASHION SHOW DURING LUNCHEON A collection of Winter fashions by Mina Harris, coordinated with Selwyn Furs, and the "Park Avenue Social Review." (The third in the magazine series of fashions shows). Hats--John A. Mincer. Hairstyles--Leorance. Fashion Show Coordinator: Rosalyn Bader. Press by invitation. Public by reservation. Contact: Fashion Show Reservations, TE. 8-8000. Hotel Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.	MINA HARRIS, INC.; SELWYN FURS, INC.	HOTEL PIERRE COTILLION ROOM
Nov. 14 2:30 P.M.	BENDER & HAMBURGER'S PREVIEW OF SPRING COLLECTION AT 498 SEVENTH AVENUE. (See Page 1).		
Wednesday Nov. 14 4:00 P.M.- 6:00 P.M. Cocktails	PREVIEW OF SPRING FASHIONS FOR BOYS "A Wardrobe For Little Men Only"--New Idea Yankee Togs and Glengyle Cotton Knits will present "Wardrobes For Sale"--their third semi-annual Spring fashion showing of boys' wear (ages 1 to 8). Commentator: Maggie Johnson, DuMont TV star. Showing at 4:15 P.M. By invitation only. Contact: Jack Rafield, LO. 3-5500.	NEW IDEA YANKEE TOGS (1350 BROADWAY)	SAVOY PLAZA GOLD SUITE
Beginning Wednesday Nov. 14	OPENING OF COAT AND SUIT COLLECTION Opening of the Spring coat and suit collection by Conti at continuous daily showings. Contact: WI. 7-7331.	CONTI, INC.	533 SEVENTH AVENUE SHOWROOM-7TH FLOOR
Nov. 15 10:00 A.M.	ADELE SIMPSON'S PRESS PREVIEW OF SPRING COLLECTION AT 530 SEVENTH AVENUE. (See Page 1).		
Thursday Nov. 15 12:00 Noon Luncheon	SHOWING OF FRENCH SPRING HAT COLLECTIONS Showing of Spring hats from specially selected French collections, at a luncheon for the press and manufacturers. By invitation only. Fashion Coordinator and Publicity: Maud G. Moody, LE. 2-4049.	ASSOCIATED BUCKRAM SHAPE MANUFACTURERS	HOTEL ASTOR NORTH BALLROOM
Thursday Nov. 15 12:15 P.M. Box Luncheon	HOLIDAY DRESSES AT PRESS SHOWING "Let's Go To A Party"--Saks 34th will present a collection of Holiday dresses for women who work. By invitation only. Publicity: Rita Dobbins, LA. 4-7000.	SAKS 34TH STREET	HOTEL MARTINIQUE B'WAY & 32ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 15 12:30 P.M. Luncheon	BENEFIT LUNCHEON & FASHION SHOW "Treasure Hunt"--showing of Laddie Northridge hats and Kiviette gowns at a benefit luncheon for Virginia Day Nursery. In addition, children from the Nursery will model Georg Jensen's party clothes. Press by invitation. Public by reservation; contact: Fashion Show Reservations, TE. 8-8000. Northridge and Kiviette Publicity: Donna Cannon, PL. 3-7072. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.	LADDIE NORTHRIDGE; KIVIETTE GOWNS, INC.	HOTEL PIERRE COTILLION ROOM
Thursday Nov. 15 1:00 P.M. Luncheon	HANNAH TROY FASHIONS AT LUNCHEON SHOWING De Pinna will present a collection of Hannah Troy fashions for Resort, Cruise, and Holiday wear. Press by invitation. Public by reservation. (Price: \$3.25). Contact: PL. 9-3000, Ext. 176. De Pinna Publicity: Jeanne McDonagh, MU. 8-2000. Hannah Troy Publicity: Gladys Steiner, MU. 9-1630. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	DE PINNA	HOTEL PLAZA TERRACE ROOM
Nov. 15 2:30 P.M.	TOWNLEY FROCKS (CLAIRE MCCARDELL) SPRING COLLECTION AT 550 SEVENTH AVE. (See Page 1).		
Thursday Nov. 15 3:30 P.M.	PREVIEW: SPRING READY- TO-WEAR COLLECTION The press and trade will be invited to a showing of Elliot-Charles' collection of Spring ready-to-wear dresses for daytime, cocktail and evening. By invitation only. Publicity: Kay Norton, PL. 3-0236.	ELLIOT-CHARLES (106 EAST 60TH ST.)	DORSET HOTEL 30 WEST 54TH STREET
Thursday Nov. 15 3:30 P.M.	PREVIEW: JEAN DESSES COATS AND SUITS Presentation of Spring coat and suit collection, designed by Jean Dessès for I.M. Bagedonow. By invitation only. Dessès Publicity: Rosemary Sheehan, CI. 7-8060. Bagedonow Contact: Sylvia Bernstein, LO. 4-0247.	I.M. BAGEDONOW, INC. (533 SEVENTH AVENUE)	HOTEL PLAZA CRYSTAL ROOM
Beginning Thursday Nov. 15	OPENING OF SPRING COAT & SUIT COLLECTION Showing of Philip Mangone's collection of Spring coats and suits daily, by appointment. Contact: PE. 6-2204.	PHILIP MANGONE	500 SEVENTH AVENUE SHOWROOM-17TH FLOOR
Friday Nov. 16 9:30 A.M.	PREVIEW: SPRING 1952 SPORTSWEAR COLLECTION Robert L. Schwartz & Bro., makers of "Sally Togs", will present the Spring 1952 sportswear and beachwear collection for sizes 3 to 6x; 7 to 14; 12 to 18. Showing at 10:00 A.M. By invitation. Informal presentation on Nov. 16, afternoon; Nov. 17, entire day. Contact: F.J. Schwartz, MU. 3-8182.	ROBERT L. SCHWARTZ & BRO. (1350 BROADWAY)	HOTEL NEW YORKER PARLOR G-4TH FLOOR
Nov. 16 11:00 A.M.	EDWIN H. FOREMAN (TINA LESSER) SPRING PREVIEW AT 1410 BROADWAY. (See Page 1).		
Friday Nov. 16 2:30 P.M. Champagne	PRESS SHOWING OF SPRING SHOES Champagne party for the press and showing of Penobscot Trampeze mocassin-style shoe collection for Spring. By invitation only. Publicity: Frederick Clinton Co., MU. 2-7433.	PENOBSCOT SHOE CO.	47 WEST 34TH STREET ROOM 418
Nov. 19 10:30 A.M.	ORIGINALA'S PRESS PREVIEW OF SPRING COLLECTION AT 512 SEVENTH AVENUE. (See Page 1).		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 19 1:00 P.M. Luncheon	HOLIDAY FURS AT LUNCHEON SHOW "Spotlighting Elegance In Furs"--Bernham-Stein will present their Holiday collection of furs. Press by invitation. Public by reservation. Contact: PL. 9-3000, Ext. 176. Bernham-Stein Publicity: Viola Shefer, PL. 3-3173. Plaza Fashion Director, Mary Alice Rice, CI. 6-1790.	BERNHAM-STEIN (660 FIFTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Nov. 19 2:30 P.M.	ANTHONY BLOTTA'S PREVIEW OF SPRING COLLECTION AT 498 SEVENTH AVENUE. (See Page 1).		
Monday Nov. 19 4:00 P.M.	PRESS SHOWING OF RESORT COLLECTIONS Lord and Taylor will invite the press to a showing of Resort collections. By invitation only. Publicity: Gloria Carr, WI. 7-3300.	LORD AND TAYLOR	5TH FLOOR BIRD CAGE
Monday Nov. 19 10:30 P.M.	"BLUE COTILLION" BENEFIT BALL The opening of the Christmas Seal Sale for the N.Y. Tuberculosis and Health Association will be highlighted by a "Blue Cotillion" Ball, with a showing of fashions by international and national top designers. Tuberculosis Association Contact: Mary Hooker, MU. 5-2240. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.	BENEFIT OF NEW YORK TUBERCULOSIS ASS'N.	HOTEL PIERRE
Nov. 20 10:00 A.M.	PHILIP MANGONE'S PREVIEW OF SPRING COLLECTION AT 500 SEVENTH AVENUE. (See Page 1).		
Tuesday Nov. 20 1:00 P.M. Luncheon	SHOWING OF RESORT FASHIONS AT LUNCHEON Presentation of Carolyn Schnurer's Cruise fashions during luncheon. Press by invitation. Public by reservation; contact: Headwaiter, PL. 3-0200. Carolyn Schnurer Publicity: Lee Walker, CH. 4-4587. Sherry's Publicity: Rosamond Hanscom, PL. 3-0200.	CAROLYN SCHNURER	SHERRY'S-300 PARK SHERRY ROOM
Nov. 20 2:30 P.M.	CEIL CHAPMAN'S PRESS PREVIEW OF SPRING COLLECTION AT 530 SEVENTH AVENUE. (See Page 1).		
Tuesday Nov. 20 4:00 P.M.	PREVIEW OF SPRING MILLINERY "Harryson Spring Symphony"--presentation of a collection of millinery to the press and trade. By invitation only. Publicity: Maud G. Moody, LE. 2-4049.	HARRYSON HATS	711 FIFTH AVENUE SHOWROOM-5TH FLOOR
Tuesday Nov. 20 9:00 P.M. 8PM Dinner Dance	BENEFIT PARTY FOR COSTUME INSTITUTE The fourth annual "Party Of The Year", sponsored by the fashion industries, will be given for the benefit of The Costume Institute of the Metropolitan Museum of Art. Chairman: <u>Executive Committee</u> , Dorothy Shaver; <u>Ticket Committee</u> , Dorothy Shaver, Samuel Deitsch, Richard Koret, Herbert Sondheim; <u>Arrangements Committee</u> , Henry Callahan, Eleanor Lambert, Lloyd Weill; <u>Entertainment Committee</u> , Lloyd Weill; <u>"Pickpocket" Committee</u> , Charles Gumprecht, Richard Koret, Herbert Sondheim, Alieda Van Wesep; <u>Photographer's Row Committee</u> , Leona Bowman; <u>Decor Committee</u> , James Amster, Henry Callahan; <u>Publicity Committee</u> , Gloria Carr, Ruth Jacobs; <u>Feather Fantasy Committee</u> , Alice Richardson. Reservations: \$50.00 each; contact: Julia Raymond, Costume Institute of the Metropolitan Museum, 5th Ave. and 82nd St., TR. 9-5500, Ext. 380.	SPONSORED BY FASHION INDUSTRIES	HOTEL BILTMORE CASCADES Walden Gr. Ballrm

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 21 10:00 A.M.	BEN REIG'S PRESS PREVIEW OF SPRING COLLECTION AT 498 SEVENTH AVENUE. (See Page 1).		
Wednesday Nov. 21 12:30 P.M. Luncheon	CHILDREN'S FASHIONS AT LUNCHEON SHOWING Bo-Peep Fashions will present a Holiday collection of children's wear, 6 months to 6 years, designed by Hulda Schorr, and available at Best & Co.; Bonwit Teller; De Pinna. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Bo-Peep Publicity: Peggy Caile, WI. 7-1562. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.	BO-PEEP FASHIONS	WALDORF-ASTORIA EMPIRE ROOM
Nov. 22	THANKSGIVING DAY (Legal Holiday--Thursday).		
Friday Nov. 23 2:30 P.M.	HOLIDAY CLOTHES FROM "YOUNG NEW YORKER SHOP" Presentation of Holiday fashions from the "Young New Yorker Shop". Press invited. Open to public. Publicity: Gloria Carr, WI. 7-3300.	LORD AND TAYLOR	6TH FLOOR-YOUNG NEW YORKER SHOP
Nov. 26 10:30 A.M.	JANE DERBY'S PRESS PREVIEW OF SPRING COLLECTION AT 785 FIFTH AVENUE. (See Page 1).		
Monday Nov. 26 12:00 Noon Press Preview; 2:00 P.M. Trade	SPRING AND SUMMER 1952 SHOE FASHIONS The Popular Price Shoe Show of America will present a special industry showing of Spring-Summer 1952 shoes for men, women and children. By invitation only, for the press. <u>Trade showings beginning Mon., Nov. 26, at 2:00 P.M. through Wed., Nov. 28.</u> Trade Contact: Edward Atkins, MU. 2-8705. Publicity: Ruth Hammer Associates, EL. 5-7108.	POPULAR PRICE SHOE SHOW OF AMERICA	HOTEL NEW YORKER NORTH BALLROOM
Nov. 26 2:30 P.M.	PAUL PARNES' PRESS PREVIEW OF SPRING COLLECTION AT 498 SEVENTH AVENUE. (See Page 1).		
Nov. 27 10:30 A.M.	MONTE-SANO & PRUZAN'S PREVIEW OF SPRING COLLECTION AT 21 WEST 46TH STREET. (See Page 1).		
Tuesday Nov. 27 2:30 P.M.	HENRY ROSENFELD'S RESORT AND HOLIDAY FASHIONS "Color Chromatics"--Russeks Fifth Avenue will present a showing of Henry Rosenfeld fashions for Holiday and Resort wear. Press invited. Open to public. Publicity: Florence Lord, WI. 7-1900.	RUSSEKS FIFTH AVENUE	7TH FLOOR "YOUNG 7TH FLOOR"
Tuesday Nov. 27 4:00 P.M. Cocktails	PRESS PREVIEW: SPRING DRESSES FOR GIRLS Presentation of Spring dresses for children and sub-teens by Individuality Frocks. By invitation only. Publicity: Mollie Baldwin, LE. 2-4281.	INDIVIDUALITY FROCKS (CALLAHAN & COHEN)	520 EIGHTH AVENUE SHOWROOM-23RD FLOOR
Wednesday Nov. 28 9:30 A.M. Press; 11:00 A.M. Trade	PREVIEW: BRIDAL HEADRESS FASHIONS "Bridal Bouquets"--presentation of bridal headdresses and bridesmaids' hats by Edward E. Berger, Inc., in the Hotel Shelburne Lounge. <u>Press Preview at 9:30 A.M.</u> Trade Preview at 11:00 A.M. By invitation only. Publicity: Maud G. Moody, LE. 2-4049.	EDWARD E. BERGER, INC.	HOTEL SHELburne LEX. AVE. & 37TH ST.
Nov. 28 10:30 A.M.	BEN ZUCKERMAN'S PREVIEW OF SPRING COLLECTION AT 512 SEVENTH AVENUE. (See Page 1).		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 28 12:30 P.M. Luncheon	CRUISE FASHIONS AT LUNCHEON SHOW Carolyn Schnurer will present a collection of Cruise fashions. Press by invitation. Public by reservation; contact: Fashion Show Reservations, TE. 8-8000. Schnurer Publicity: Lee Walker, CH. 4-4587. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.	CAROLYN SCHNURER	HOTEL PIERRE COTILLION ROOM
Wednesday Nov. 28 12:30 P.M. Luncheon	TALL GALS FASHIONS AT LUNCHEON SHOW Presentation of Resort and Cruise fashions for tall gals by Peg Newton. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Peg Newton Publicity: Donna Cannon, PL. 3-7072. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.	PEG NEWTON	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Nov. 28 3:30 P.M. Cocktails	PREVIEW OF SPRING FOUNDATIONS & BRAS Preview of Spring line of Flexees foundations, bras and girdles. <u>Showing at 4:00 P.M.</u> By invitation only. Publicity: Sandra Kahn, MU. 9-2100.	FLEXEES--ARTISTIC FOUNDATIONS, INC.	417 FIFTH AVENUE SHOWROOM
Thursday Nov. 29 12:30 P.M. Luncheon	"WORLD OF SILK" FASHION SHOW "World of Silk"--Int'l Silk Ass'n will present Midwinter and Resort fashions in silk by America's leading designers, for benefit of Cerebral Palsy Soc. of N.Y.C., Inc. Staged by Lester Gaba. Representing the N.Y. Cerebral Palsy Fund: Jinx Falkenburg, Jane Pickens, Eleanor Lambert. Press by invitation. Tickets: \$25.00; contact: Marguerite Horst, PL. 3-3005. Publicity: Eleanor Lambert, MU. 8-2130.	INTERNATIONAL SILK ASSOCIATION-U.S.A.	WALDORF-ASTORIA GRAND BALLROOM
Thursday Nov. 29 1:00 P.M. Luncheon	HOLIDAY AND CRUISE FASHIONS AT LUNCHEON Showing of Mme. Garnett's Holiday and Palm Beach ready-to-wear fashions. Press by invitation. Public by reservation. (Price: \$3.25). Contact: PL. 9-3000, Ext. 176. Mme Garnett Contact: Margaret Troop, EL. 5-5275. Show Commentator and Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MME. E. GARNETT	HOTEL PLAZA TERRACE ROOM
Thursday Nov. 29- Nov. 30	"ORLON" ACRYLIC FIBER PRESS PREVIEW Present and coming developments in fashions and home furnishings, featuring "Orlon", a new Du Pont textile fiber. (Press showings will be arranged at specified hours on both days). Details to be announced later.	DU PONT COMPANY	SHERRY'S-300 PARK 2ND FL. - BALLROOM
Tuesday Dec. 4 4:00 P.M. Cocktails	JOHN ROBERT POWERS' "SECRETS OF FASHION" John Robert Powers will present a Spring collection, "Secrets of Fashion", designed for him by leading manufacturers, and carrying his label. <u>Show-ing at 4:30 P.M.</u> By invitation only. Powers Contact: Carl E. Kempf, PL. 5-0990. Publ.: Merchandising Coordinates, WA. 9-6758 or WA. 9-9155.	JOHN ROBERT POWERS	STORK CLUB 3 EAST 53RD STREET
Wednesday Dec. 5 12:15 P.M. Luncheon	COSMETICS DIVISION LUNCHEON MEETING The Cosmetics Division will hold a luncheon meeting. This will also be the Members' Annual Meeting. More details later. Price: \$4.00 for members; \$4.25 for guests (one per member). Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Associates, EL. 5-7108.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL BILTMORE BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Dec. 5 12:15 P.M.; 6:00 P.M.	SHOWING OF MCKETTRICK FASHIONS Saks 34th will present McKettrick fashions for women who work. Press invited. Open to public. Publicity: Rita Dobbins, LA. 4-7000.	SAKS 34TH STREET	4TH FLOOR TALLY-HO SHOP
Wednesday Dec. 5 12:30 P.M. Luncheon	DAVID CRYSTAL'S RESORT FASHIONS AT LUNCHEON Saks Fifth Avenue will present a collection of Resort and Cruise fashions by David Crystal, Izod of London and Haymaker. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. David Crystal Publicity: Terry Mayer, BR. 9-6560. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.	SAKS FIFTH AVENUE	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Dec. 5 12:30 P.M. Luncheon	BRIDAL FASHIONS AT LUNCHEON SHOWING "To The Bride"--presentation of bridal fashions, designed by Joel for Murray Hamburger, Inc., coordinated with bridal table decor by Carole Stupell and Bride's Magazine. Press by invitation. Public by reservation; contact: Fashion Show Reservations, TE. 8-8000. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.	MURRAY HAMBURGER, INC.	HOTEL PIERRE COTILLION ROOM
Thursday Dec. 6 1:00 P.M. Luncheon	PRESENTATION OF WINTER FASHIONS AT LUNCHEON Showing of fashions for Winter by Russeks Fifth Avenue during luncheon. Press by invitation. Public by reservation. (Price: \$3.25). Contact: FL. 9-3000, Ext. 176. Russeks Publicity: Florence Lord, WI. 7-1900. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	RUSSEKS FIFTH AVENUE	HOTEL PLAZA TERRACE ROOM
Wednesday Dec. 12 9:30 A.M. Coffee	PREVIEW OF STOLES, SCARVES, HANDKERCHIEFS H.I. Herzman will invite the press to a preview of his Spring collection of Carol Stanley stoles, scarves, handkerchiefs, and Boutique items. By invitation only. Publicity: Ruth Hammer Assoc., EL. 5-7108.	CAROL STANLEY	10 EAST 38TH STREET SHOWROOM
Wednesday Dec. 12 12:30 P.M. Luncheon	RESORT & SPRING FASHIONS AT LUNCHEON "Touch Of Tomorrow"--Lotte of Drewyn will present fashions for Resort and Spring during luncheon. Press by invitation. Public by reservation; contact: Fashion Show Reservation, TE. 8-8000. Lotte of Drewyn Publicity: Sidney Dee Bloeme, JU. 6-4490. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.	LOTTE OF DREWYN, LTD.	HOTEL PIERRE COTILLION ROOM
Wednesday Dec. 12 12:30 P.M. Luncheon	RESORT SUITS AT LUNCHEON SHOW Bass-New York will show Resort and Cruise suits during luncheon. More details later. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Bass-New York Publicity: Laura Benham, RE. 7-8230. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.	BASS-NEW YORK	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Dec. 19 12:15 P.M. Luncheon	READY-TO-WEAR DIVISION CHRISTMAS LUNCHEON The Fashion Group's Ready-To-Wear Division will have a Christmas Luncheon. Chairman: Gwen Randolph. More details later. Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Associates, EL. 5-7108.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL BILTMORE BALLROOM

BALLET...MOVIES...MUSIC...TELEVISION...THEATRE

Monday
Nov. 12;
Nov. 14
12:00 Noon

TELEVISION: DON AMECHE-FRANCES LANGFORD SHOW WJZ-TV, CHANNEL 7
Nov. 12: Brentwood Sportswear will present fashions for men, with commentating by O.E. Schoeffler, fashion editor of "Esquire". Nov. 14: The Guild of Better Shoe Manufacturers will present the "American Designer Series", featuring Vincent DeLiso, shoe designer, and a collection of Palter DeLiso shoes. TV Fashion Show Coordinator and Contact: Kay Bardsley, CI. 7-5700, Ext. 8908.

Monday
Nov. 12

PREMIERE: "THE CLOUDED YELLOW" PARK AVE. THEATRE, PARK AVE. & 59TH ST. Jean Simmons and Trevor Howard will star in the J. Arthur Rank Organization's suspense drama, in which an ex-Secret Service agent helps a young girl prove her innocence of a murder. Producer: Betty E. Box. Director: Ralph Thomas. Released by Columbia Pictures. Dress Designer: Julie Harris. Publicity: Hortense Schorr, CI. 5-5000.

Monday
Nov. 12

OPENING: "PAINT YOUR WAGON" SHUBERT THEATRE, 225 WEST 44TH STREET Cheryl Crawford will present a new musical by Alan Jay Lerner and Frederick Loewe, starring James Barton with Olga San Juan, Tony Bavaar and James Mitchell. Director: Daniel Mann. Dances and Musical Ensembles: Agnes De Mille. Scenery: Oliver Smith. Costumes: Motley. Musical Director: Franz Allers. Lighting: Peggy Clark. Publ.: Wolfe Kaufman, LU. 2-3466.

Beginning
Tuesday
Nov. 13

N.Y. CITY BALLET: 9TH SEASON-WINTER 1951. CITY CENTER, 131W. 55TH STREET Program: Nov. 13: CAKEWALK, MIRACULOUS MANDARIN, PAS DE TROIS, SYMPHONY IN C; Nov. 14: MOTHER GOOSE SUITE, TYL EULENSPIEGEL, CONCERTO BAROCCO, BOURREE FANTASQUE; Nov. 15: THE DUEL, APOLLO, THE CAGE, LA VALSE; Nov. 16: SERENADE, AGE OF ANXIETY, A LA FRANCAIX, FIREBIRD; Nov. 17, Mat.: SERENADE, MOTHER GOOSE SUITE, A LA FRANCAIX, FIREBIRD; Nov. 17, Eve.: THE DUEL, ORPHEUS, SYLVIA, PAS DE DEUX, CAKEWALK; Nov. 18, Mat.: THE DUEL, TYL EULENSPIEGEL, APOLLO, BOURREE FANTASQUE; Nov. 18, Eve.: CONCERTO BAROCCO, PRODIGAL SON, THE CAGE, LA VALSE. Prices: \$1.50-\$3.60. Publicity: Philip Bloom, CH. 4-5185.

Beginning
Tuesday
Nov. 13

METROPOLITAN OPERA---FIRST WEEK. MET. OPERA HOUSE, 39TH ST. & B'WAY Nov. 13: Verdi's AIDA. Nov. 15: RIGOLETTO. Nov. 17, Mat.: AIDA. Nov. 17, Eve.: Marriage of Figaro. Publ.: Margaret Carson, PE. 6-1200.

Wednesday
Nov. 21

OPENING: "TO DOROTHY, A SON" GOLDEN THEATRE, 252 WEST 45TH STREET Herman Shumlin presentation which was a London success last year. Cast includes Ronald Howard, Hildy Parks and Stella Andrew. Director: Mr. Shumlin. Scenery: William and Jean Eckart. Costumes: Hazel Roy. Publicity: Sam Friedman, PL. 7-4380.

Wednesday
Nov. 28

OPENING: "I AM A CAMERA" EMPIRE THEATRE, B'WAY & 39TH STREET John van Druten's adaptation of Christopher Isherwood's "The Berlin Stories" will be presented by Walter Starcke and Gertrude Macy. Cast includes: Martin Brooks, Olga Fabian, Marian Winters, Edward Andrews and Cele McLaughlin. Director: Mr. van Druten. Setting: Boris Aronson. Costumes: Ellen Goldsborough. Publ.: Barry Hyams, JU. 6-5274.

Saturday
Dec. 8

OPENING: "THE CONSTANT WIFE" NATIONAL THEATRE, 206 WEST 41ST STREET Somerset Maugham's comedy will be presented by Katharine Cornell and directed by Guthrie McClintic. Stars: Katharine Cornell, Brian Aherne and Grace George with John Emery. Setting: Donald Oenslager. Costumes from Bergdorf Goodman. Publicity: Sol Jacobson, CH. 4-1482.